



## CONTACT

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# LISA MARTONE

## JOURNALIST

### ABOUT

An award winning, seasoned professional with 15 years of reporting and writing experience. Well versed in print, television and radio reporting. Thoroughly familiar with local and national current events, as well as historical topics. A writer who has mastered descriptive, engaging, conversational writing techniques that captivate audiences and drives engagement. An excellent researcher who can bring stories to life in new ways. Highly experienced in social media management and creating news content for social media and website/app platforms.

### WORK EXPERIENCE

#### ON-AIR MULTIMEDIA JOURNALIST

**WTEN ABC10 Albany, NY | May 2013 - January 2014**

Responsibilities included; shooting, writing, editing, and delivering daily live field reports for primary daytime and evening broadcasts. Develop story contacts, collaborate on news enterprise and maintain a social media presence in market #55.

#### ON-AIR MULTIMEDIA JOURNALIST

**WOI-TV ABC5 Des Moines, IA | May 2009 - May 2013**

Shoot, write, edit, and deliver daily live field reports for three primary daytime broadcasts. Develop story contacts, collaborate on news enterprise and maintain a social media presence in market #71.

#### PRINT REPORTER/PHOTOGRAPHER

**Recorder Newspapers Madison, NJ | June 2007 - May 2009**

General assignment print reporter and still photographer for this group of North Jersey newspapers.

#### PRODUCTION ASSISTANT/WRITER

**FOX News Network | January 2007 - December 2007**

Assisted network news operation in writing, editing VO's, logging tapes, retrieving facts and production.

#### REPORTER/ASSISTANT EDITOR

**The Observer Kearny, NJ | February 2005 - January 2007**

General assignment reporter, still photographer and copy editor for a weekly newspaper.

### FREELANCE WORK

**Human Defense Initiative | Reporter | Aug. 2019 to Aug. 2021**

**Perspective Media Real Estate Group | Reporter | Sept. 2008 to Jan. 2018**

**WRNJ 1510 AM | Reporter | Jan. 2006 to Jan. 2007**

**Gannett Company Inc. | Reporter | Oct. 2004 to July 2010**

### EDUCATION

#### BACHELOR IN ARTS, MAJOR IN JOURNALISM

Marist College | 2002 - 2004

#### ASSOCIATES OF ARTS, MAJOR IN BROADCASTING

County College of Morris | 2000 - 2002

### PROFESSIONAL SKILLS

Social Media Strategy  
Copy Editing  
Photo & Video Editing  
AP Style  
Microsoft Suite  
iNews  
News King  
Pinnacle  
Canva  
Quark Xpress  
Adobe Photoshop and Premiere  
Final Cut Pro  
Avid  
Video Production  
Media Relations  
Press Releases  
Breaking News  
Interviewing & Storytelling  
Newspaper Journalism  
Videography  
Radio Broadcasting  
ENPS  
Field Producing  
Non-linear Editing  
Feature Writing

### PERSONAL SKILLS

Reliable and Professional  
Organized  
Time Management  
Team player  
Fast learner  
Motivated  
Conversational

### INTERSHIPS

MTV Network, New York, NY  
Regional News Network, Kingston, NY  
Trinity Broadcasting Network, NY  
Marist College Newspaper, NY  
County College of Morris Newspaper, NJ